



spa & wellness centre

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FOR IMMEDIATE RELEASE:

Belle Vive Spa and Wellness Centre Unveils Outstanding Makeovers

FORT MILL, SC (May 15, 2008)—Belle Vive Spa and Wellness Centre, located in Fort Mill, South Carolina, hosted its quarterly makeover event Tuesday, April 22, 2008. Partnering with the Lake Wylie Women’s Group, Belle Vive Spa and Wellness Centre gave four members a luxurious day at the spa, complete with a 30-minute facial and massage, manicure, full hair service, make-up application and provided lunch.

The four ladies chosen from the Lake Wylie Women’s Group were Peggy Finch-Hyatt, Melanie Wilson, Gina Saftner and Tracy Stiff.

Melanie Wilson was thrilled to be one of few ladies selected. “In such a relaxed and elegant setting, I truly received the treatment of a queen,” said Wilson. “Everyone was extremely nice and helpful. It was an experience I will never forget.”

Peggy Finch-Hyatt, another makeover participant, was impressed with the entire experience as well. “The makeover was held in the most beautiful, Victorian house that made you feel relaxed and at home,” said Finch-Hyatt. “It is the nicest spa I have ever been to. I feel like a whole new woman!”

After each makeover was complete, Belle Vive invited the remainder of the women’s group for light hors d’oeuvres on its front porch, while unveiling each lady’s new look.

“I felt like a rock star, said Wilson. “I’ve never colored my hair, but absolutely adore my fresh, brighter hair style.”

The makeover event is held every three months at Belle Vive Spa and Wellness Centre. Staff form teams for each participant, while being instructed by an outside expert educator. Tony Maioriello, from European Image, was the educator selected for this event.

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Belle Vive Spa and Wellness Centre offers local women's business, community and church groups the makeover package with the following requirements: a guaranteed minimum of 50 people to attend the makeover unveiling event, the selected three to four women from the group must be first-time Belle Vive customers, and the chosen participants must allow the Belle Vive staff to have complete control in execution of the makeovers. For additional information, call 803-548-8772.

About Belle Vive Spa and Wellness Centre

Belle Vive Spa and Wellness Centre is an award-winning full-service spa located in a beautifully converted Victorian home in historic downtown Fort Mill. This upscale spa offers hair cutting, coloring and styling, massages, manicures, pedicures, facials, nutritional and fitness consultation, along with all-inclusive packages containing a day full of delights. Private rooms are available for parties and showers.

To view a menu of services, visit www.bellevivespa.com.

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