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FOR IMMEDIATE RELEASE:

Belle Vive Spa and Wellness Centre Now Carries Bumble and bumble Products

FORT MILL, SC (July 7, 2008) - Belle Vive Spa and Wellness Centre, located in Fort Mill, South Carolina, is now an official Bumble and bumble Network Salon. This designation gives Belle Vive Spa and Wellness Centre access to sell the entire Bumble and bumble product line as well as invitations to exclusive Bumble and bumble training opportunities.

The Bumble and bumble product line includes shampoo and conditioner as well as styling, color support, and treatment products for all different hair types. Bumble and bumble has been recognized in several national magazines for their innovative products.

“We are so excited about offering Bumble and bumble,” says Belle Vive Spa and Wellness Centre owner Christy Griffin. “The addition of these fine products solidifies our status as an exclusive spa in this area.”

Christy Griffin and her staff will attend Bumble and bumble University in New York City, an institute for higher learning, where they will be trained in cutting, coloring, styling and product application. “We think this is a great opportunity to learn more about the products, which will enable us to better educate our clients.”

About Bumble and bumble

Michael Gordon is the President and Founder of Bumble and bumble. It began as a small, unknown salon in a city of hairdressing legends. The goal was to foster innovation and growth that would evolve with the changing times. Bumble and bumble now has two salons in New York City, with an international network of salons. For more information, visit www.bumbleandbumble.com.

About Belle Vive Spa and Wellness Centre

Belle Vive Spa and Wellness Centre is an award-winning full-service spa located in a beautifully converted Victorian home in historic downtown Fort Mill, SC. This upscale spa offers hair-cutting, coloring and styling, massages, manicures, pedicures, facials, nutritional and fitness consultation, along with all-inclusive packages containing a day full of delights. Private rooms are available for parties and showers. To view a menu of services, visit www.bellevivespa.com.

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